UPwe 06/07 1651 Rival alcohol tax plan clears Senate

By TERESA SIMONS

SACRAMENTO (UPI) -- The state Senate passed legislation backed by the wine industry Thursday that would rival a proposed alcohol tax increase on the November ballot by offering voters the chance to pass a smaller tax hike.

The legislation was adopted on an overwhelming 30-4 vote, although some senators argued the industry deserved the larger tax hike.

Sen. Ed Davis, R-Chatsworth, said the wine industry, which has contributed heavily to lawmakers' re-election campaigns, has been able to thwart even small tax hikes for more than 50 years because of their "good lobbyists" who "make friends with politicians."

Davis called the legislation "an arrogant attempt on the part of a powerful industry who has had their way for decades around here to avoid taxation."

But supporters of the smaller tax increase said the November ballot plan -- backed by law enforcement and alcohol recovery groups, and Assemblyman Lloyd Connelly, D-Sacramento -- is poorly drafted and punitive.

"It's a thinly disguised attempt at prohibition," said Sen. Alfred Alquist, D-San Jose, who carried the measure on the Senate floor for its author, Assemblyman Dominic Cortese, D-San Jose.

Cortese's industry backed measure, ACA38, would generate about $200 million a year for unspecified purposes by bringing the producers' tax on beer and spirits close to the national average, and leaving the tax on wine at one-third the average. The tax on wine would go from 1 cent a gallon to 20 cents; on beer, from 4 cents to 20 cents; and on hard liquor, from $2 to $3.30.

The November ballot's "nickel-a-drink" initiative, meanwhile, would raise the tax on wine, beer and spirits to well above the national average, generating some $730 million a year and appropriating the money to specific related programs, such as law enforcement, mental health and alcohol prevention. The tax on wine would go to $1.29 a gallon; on beer, to 57 cents; and on hard liquor, to $8.40.

Some senators balked at Cortese's measure, noting they had tried to get the alcohol industry to go along with much smaller tax hikes in the past but it refused.

Alquist acknowledged that California's alcohol taxes have been "ridiculously low," but also said the state should protect its wine industry, which supplies about 90 percent of the country's domestically produced wine.

He and other legislators argued that the November ballot plan should be thwarted because it would require some alcohol prevention and health programs to continue to be funded at prescribed levels, and because any changes in the measure would require a four-fifths vote of the Legislature.

Cortese's plan already has cleared the Assembly but has to go back for concurrence with minor Senate amendments.

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Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

JUN 8 1990

THE WALL STREET JOURNAL

FRIDAY, JUNE 8, 1990

Kraft's Italian Unit To Take Major Stake In Holding Company

By a WALL STREET JOURNAL Staff Reporter

MILAN, Italy—The Italian subsidiary of U.S. food-company Kraft General Foods Inc. is to take a majority stake in a new holding company being set up to control the Pietro Negroni S.p.A. salami and cold meats group.

Kraft General Foods is a unit of Philip Morris Cos.

The accord with Negroni strengthens Kraft's position in the Italian market while giving the privately owned Negroni group access to Kraft's financial and technological resources, top executives of both companies said.

Under the agreement, Kraft General Foods Italia S.p.A. will take an approximately two-thirds stake in the new holding company. (Kraft already has a 25% stake in Negroni.) The Negroni family, which has been in the prepared-meats business since 1907, will have a one-third stake in the new company.

"The aim is to create an Italian meat concern to compete better internationally. . . . It is useful to combine forces to develop the company," said Negroni Chairman Pietro Negroni, noting that exports would be targeted particularly at the European and North American markets. The new holding company is likely to be called Negroni Holding '93.

Kraft General Foods Italia Chairman Ernesto Fugazzola would give no details of the cost to Kraft of the transaction, but said that it had been calculated on the same basis as other recent transactions in the sector. Despite its minority stake, the Negroni family will have considerable influence on the board of the new holding company, especially concerning strategic investments.

THE NEW YORK TIMES,

FRIDAY, JUNE 8, 1990

COMPANY BRIEFS

• **Kraft General Foods**, a unit of Philip Morris Cos., said it would acquire majority ownership of Negroni S.p.A., Italy, a processed-meat company.

Business Day

The New York Times

FRIDAY, JUNE 8, 1990

Conagra In Deal for Beatrice

$1.34 Billion Sale Would Establish No. 2 Food Concern

By ANTHONY RAMIREZ

In a surprise announcement, Conagra Inc. said yesterday that it had agreed to buy the Beatrice Company for $1.34 billion in a combination that would create the nation's second-largest food company.

For Kohlberg, Kravis, Roberts & Company, the sale will end a frustrating ownership. The buyout specialist took Beatrice private in 1986 in a $6.2 billion leveraged deal that was later dwarfed by its $25 billion buyout of RJR Nabisco Inc.

Aggressively selling off Beatrice assets in the first two years, Kohlberg, Kravis has recently found few buyers for the remaining assets, partly because of sluggish earnings prospects for the food business. Indeed, the firm originally expected to get as much as $3 billion for Beatrice, but it is settling for less than half that.

Stock and Cash Deal

Under the transaction, which is subject to Government approval because of antitrust issues, about half the purchase price would be in cash and the rest in Conagra stock.

Charles M. Harper, Conagra's chairman and chief executive, said in an interview that the acquisition would give Conagra the excellent sales and distribution system of Beatrice's Hunt-Wesson subsidiary as well as first-class production plants without hurting Conagra's earnings.

Analysts hailed the transaction.

"There are three large sections to a supermarket," said Stephen M. Carnes, a food-industry analyst with Piper Jaffray & Hopwood Inc. "Conagra had businesses in frozen foods and refrigerated goods but not in the third, shelf-stable groceries that are not refrigerated. With Beatrice, they've got the third." Shelf-stable groceries are products like popcorn and ketchup.

Omaha-based Conagra, which had revenue exceeding $15 billion in the year ended May 27, 1990, has brands like Banquet frozen dinners, Country Pride chicken and Armour bacon. Chicago-based Beatrice, which had sales in the year ended Feb. 28 of $4.3 billion, has brands like Wesson cooking oil and Orville Redenbacher's popcorn.

Philip Morris Is No. 1

Only the Philip Morris Companies, which owns Kraft General Foods, would be larger than the combined Conagra and Beatrice. Philip Morris had revenue of more than $39 billion for 1989. RJR Nabscio, with annual sales of $15.2 billion, would be the No. 3 food company.

The Conagra transaction is the first deal for the company's investment banker, Eric Gleacher, since he left Morgan Stanley as head of its mergers and acquisitions department at the beginning of the year to form his own firm, Gleacher & Company. In January. Mr. Gleacher and Mr. Harper discussed a possible bid for Beatrice on a ski lift in Vail, Colo.

Mr. Gleacher had worked closely with Henry Kravis, a founding partner of the buyout firm, on the RJR Nabisco deal.

"One of the big selling points of this deal was the value of Conagra stock, which is one of the best performers in the Fortune 500," Mr. Gleacher said. "Henry was very attracted to that."

On the New York Stock Exchange yesterday, Conagra shares gained 75 cents, to $32. The deal was announced after the close of trading.

Under the proposed buyout, the investors in Mr. Kravis's firm would become an 18 percent owner of Conagra and the company's largest shareholder.

The purchase price would consist of $626 million in cash, $355 million in Conagra common stock and $355 million in two series of Conagra convertible preferred stock.

Conagra said that based on anticipated debt levels, cash flow and other factors, the transaction was not expected to dilute share earnings, which the company has said will be a record.

William Leach, an analyst for Donaldson, Lufkin & Jenrette, said that Conagra's 1990 estimated earnings, before the Beatrice deal, would total about $221.7 million, or $1.80 a share, on sales of $15.53 billion. He expected 1991 earnings of $239.6 million, or $1.95 a share, on sales of $16.9 billion.

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Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

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Both the Standard & Poor's Corporation and Moody Investors Service Inc. put parts of Conagra's debt under review for possible downgrading. S.& P.'s review affects $285 million of rated debt; Moody's about $900 million.

Mr. Harper of Conagra said the purchase gave his company Hunt-Wesson's 600 sales people as well as a large distribution network.

"Let's say you've come up with the best pickle in the world," he said. "While you're test marketing it in some small town in Minnesota, some giant food company could come along with something similar, sell it and distribute in every supermarket in the country and just blow right by you. Hunt-Wesson's got 15 distribution centers and first-rate sales people. We can get new products on trucks just like that."

Mr. Harper was also attracted by Beatrice's manufacturing operations. He said he was not fazed that several buyers had looked at Beatrice and demurred. Conagra hired outside consultants to inspect eight big Beatrice plants and found them in surprisingly good shape.

"There was some fear that under pressure of the L.B.O. they had cut back on capital spending," he said. "But the outside consultants gave me grades on those plants and they were seven A-pluses and one A-minus."

THE WALL STREET JOURNAL FRIDAY, JUNE 8, 1990

What's News—

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Business and Finance

CONAGRA AGREED to acquire Beatrice from KKR for $1.34 billion in cash and stock. The price, about half what KKR once hoped for, reflects a large amount of debt on Beatrice's balance sheet. If approved by regulators, the deal will give ConAgra such brand names as Hunt's and Wesson, boosting the food processor's clout in the dry grocery business.

(Story on Page A3)

* * *

ConAgra Agrees To Buy Beatrice For $1.34 Billion

Price of Cash-Stock Accord Cut Back by the Seller, Kohlberg Kravis Roberts

ConAgra Inc. agreed to acquire Beatrice Co. from Kohlberg Kravis Roberts & Co. for a scaled-back $1.34 billion in cash and stock.

The price is about half the amount some Beatrice insiders boasted the food company would fetch just before the October 1987 crash dashed those expectations. KKR still will profit substantially, with a 50% annualized return from its four-year ownership of Beatrice. The transaction price, however, apparently also was below KKR's more-recent hopes.

This article was prepared by Richard Gibson and Robert Johnson in Chicago and George Anders in New York.

"They kept saying our [offers] were way too low," Charles M. (Mike) Harper, ConAgra chairman and chief executive officer, said in an interview last night. But the acquisition includes assumption of $987 million of long-term debt million, an additional $552 million in other noncurrent liabilities plus $419 million in noncurrent and deferred taxes. More than half of Beatrice's $3.5 billion in assets is goodwill, reflecting the premium above book value that Beatrice has paid for various acquisitions over the years.

Among the household name-brands ConAgra would acquire are Hunt's tomato products, Wesson oil, Orville Redenbacher popcorn and Peter Pan peanut butter—strong brands that will vastly enhance ConAgra's clout in the dry grocery business. The company already is the nation's second-largest food processor, behind the Kraft General Foods unit of Philip Morris Cos. The transaction is subject to government clearances.

Last Chunk of Company

The proposed sale represents the last chunk of a much-larger Beatrice that KKR swallowed for $8.2 billion in 1986. Since then, KKR has sold off 10 major pieces for a total of about $7.7 billion.

Terms call for ConAgra to pay $626 million in cash plus $355 million in common stock and an identical amount in two series of preferred stock for Beatrice. The company said the proposed acquisition was not expected to dilute per-share earnings, and it forecast record earnings for the year just under way.

For the fiscal year ended last May 28, ConAgra is expected to report sales ap-

(Cont'd)

Going, Going, Gone

Major Beatrice Pieces Sold by KKR

UNIT (Buyer)	SALE PRICE (in billions)	DATE SOLD
Avis car rental (Westray Capital)*	$ .255	April '86
Coca-Cola bottlers (Coca-Cola)	1.000	June '86
International Playtex (Investors led by management)	1.250	Aug. '86
Americold warehouse unit (Kelso)	.480	Nov. '86
Webcraft Technologies (Private investors in leveraged buy-out)	.225	Dec. '86
Bottled water unit (Source Perrier S.A.)	.400	June '87
Samsonite, Stiffel and Culligan units (Went public as E-II Holdings)	1.100	July'87
International food units (TLC Group L.P.)	.985	Aug. '87
Tropicana juice (Seagram Co.)	1.200	March '88
Fisher Nuts (Procter & Gamble)	,140	Oct. '89
Hunt-Wesson foods, Swift-Eckrich meats and Beatrice cheeses (ConAgra)	1.300	June '90

*Also assumed about $1 billion of debt

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Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

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(Cont'd)

proaching $16 billion. In its latest fiscal year, which ended last Feb. 28, Beatrice reported sales of $4.3 billion. Thus a combined concern could easily exceed $20 billion in annual sales.

KKR will end up, on a fully diluted basis, owning 15% of ConAgra. KKR founding partner Henry Kravis indicated that KKR intends to hold its ConAgra stake long-term, calling the shares "excellent investments."

Favorable Reaction

While announcement of the proposed deal came after the stock market had closed, Wall Street analysts initially reacted favorably. "There's a very good fit," said Goldman, Sachs & Co. food analyst Nomi Ghez, who noted that ConAgra was acquiring Beatrice at less than 60% of its annual sales. Prudential-Bache Securities Inc. analyst John M. McMillin noted that ConAgra "has an insatiable appetite for cheap assets."

But both Moody's Investor Service Inc. and Standard & Poor's Corp. debt-rating services put ConAgra under immediate review for possible downgrading of some of it debt, although Moody's said it anticipates "significant benefits" to ConAgra from Beatrice's consumer food lines.

Acknowledging that "we stretched our balance sheet standard [of 35% long-term debt] on this," Mr. Harper said the acquisition would put ConAgra at nearly 50% debt. "But we intend to get back to 35% as soon as practical," he vowed, noting that Beatrice has good cash flows.

ConAgra, which is particularly strong in the red-meat business, features such brands as Armour in meats, Banquet, Healthy Choice and Morton in frozen foods, and Chun King and Patio in ethnic prepared foods.

There are some product overlaps. For example, in Chinese foods Beatrice has La Choy, while ConAgra already owns a peanut-butter brand. Also, because both companies are major forces in the prepared-meats business, government regulators may study the proposal for antitrust implications.

'Very Confident'

But Mr. Harper, asked about that, said he wasn't worried. "We think we're below the threshhold of their concern level. We feel very confident about that." He said ConAgra was particularly attracted by Beatrice's sales and distribution system in the dry-grocery business, where it now is an also-ran.

ConAgra, which Mr. Harper likes to say dominates "the middle of the plate," has been an aggressive food-business buyer. In 1986 it bought RJR Nabisco's frozen-food unit, including the Patio and Chun King brands, for $64 million; in 1987 it acquired Monfort, a large Colorado beef and lamb concern, and in 1988 it added to its phalanx of flour mills by picking up those of International Multifoods Corp. for $76 million. Last year it added Pillsbury Co.'s grain-merchandising business, but lost out in a protracted bidding war with Tyson Foods Inc. for Holly Farms Corp., a large poultry processor.

The assets ConAgra seeks include 63 manufacturing or distribution facilities in 20 states and 15,900 employees at Chicago-based Beatrice. ConAgra already employs more than 55,000 people world-wide and has operations in 25 countries.

ConAgra shares closed at $32, up 75 cents, in composite New York Stock Exchange trading yesterday. Volume was relatively light, indicating that both parties had managed to keep a lid on the proposal.

Mr. Harper said the first discussion came while he was riding a chairlift with investment banker Eric Gleacher in Colorado, while skiing last January. Yesterday's acquisition accord caps at least four months of talks between KKR and ConAgra, following a get-acquainted meeting between Messrs. Kravis and Harper.

Mr. Kravis came away from those talks "impressed, talking about how he would love to do something with Mike Harper," a witness recalled.

Beatrice in its current form has been shrunk almost two-thirds from its sprawling size when KKR acquired the company in 1986, as units such as Avis, Tropicana and Playtex have been sold off. Nonetheless, the remaining core of the business has proved tough for KKR to sell, mainly because of possible tax liabilities and $1.8 billion of goodwill, an accounting item that penalizes reported earnings.

To finally sell Beatrice this spring, KKR asked that ConAgra "get comfortable with the contingent liabilities" before visiting Beatrice's operating units, said a KKR adviser. That strategy was designed to avoid jitters that had affected previous potential buyers, who liked Beatrice's operating businesses but pulled back when they examined its books more closely.

On May 15, top ConAgra officials visited KKR's offices and worked out the outlines of an acquisition agreement. ConAgra then visited Beatrice sites in detail, and checked with rating agencies to ensure that the debt involved in the Beatrice acquisition wouldn't hurt its credit rating too severely.

Yesterday at 7:30 a.m., the Beatrice board held a three-hour meeting at KKR's New York offices to approve the proposed acquisition, while ConAgra did the same in Omaha. A witness said that while the Beatrice board's vote was unanimous, it was a "difficult" moment for Donald Kelly, the former Beatrice chairman who had played a major role in reshaping Beatrice in the first two years after the 1986 buy-out.

In recent months, KKR—which was by far the most active takeover player of the 1980s—has become noticeably less active in seeking to take over entire companies. Instead, KKR has been selling some of its portfolio companies and taking minority stakes in publicly quoted companies.

—David B. Hilder in New York contributed to this article.

THE WALL STREET JOURNAL

FRIDAY, JUNE 8, 1990

P&G to Stress Health Items In Food Line

Lower-Calorie Goods Slated For Baked Goods Unit In Bid for Turnaround

By ALECIA SWASY
Staff Reporter of THE WALL STREET JOURNAL

Procter & Gamble Co., hoping to turn around some troubled brands in its food division, is expected to unveil soon several new health-oriented products.

The trend toward healthier, lighter eating will result in new product initiatives in its lagging Duncan Hines baking mixes, said Edwin L. Artzt, chairman and chief executive officer. "We're not putting Band Aids on the business," he asserted.

Instead, Mr. Artzt suggested P&G will introduce a line of lower calorie, basic mixes, such as brownies and muffins. "We want to get back to the basics," he said. Consumers have wanted "better reasons to keep baking."

P&G has been a "little heavy footed" in developing healthier formulas for its Crisco brands of shortening and oil and the baking mixes, "which is unfortunate when you consider that we're the company that invented olestra," he said. Olestra, a fat substitute, awaits approval by the Food and Drug Administration.

Building Food Business

Cincinnati-based P&G is taking these steps to help build up its food and beverage business, which had a $14 million pretax loss in the fiscal year ended June 30, 1989. Although P&G's Folger's coffee and Jif peanut butter are profitable, the company lost money on its Citrus Hill orange juice last year.

The company recently changed the brand's name, formula and packaging. Mr. Artzt expects sales of the brand's calcium-added juices to pick up as more clinical studies confirm the product's effect on building bones.

Citrus Hill ranks third behind industry leaders Tropicana and Minute Maid. If it can't be salvaged, Mr. Artzt said he hasn't ruled out the option of selling it and focusing only on the fruit drink segment with brands such as its Sunny Delight and Hawaiian Punch. "That's an option for the future," he added.

(Cont'd)

(Other coverage available upon request.)

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Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

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It's unclear how fast P&G will make that decision, although Mr. Artzt said he has given the unit a "reasonable time frame" to fix the problems. But he quickly added: "I'm not a patient fellow."

Mr. Artzt said P&G's sharpest growth is coming from hair care and skin care products, such as Pert Plus, a shampoo and conditioner, and Oil of Olay, a line of skin lotions. "Most parts of our business are in some stage of growth with good global potential," he said. "We don't expect any part of our business to stagnate in the next decade."

That growth won't stem from hefty increases in marketing spending, however. "I have no particular interest in seeing us increase our investment in marketing," he said.

Instead, he wants to shift current spending more toward advertising and less on promotions. While promotions give short-term volume gains, they can erode consumer loyalty, he believes. "Sometimes our people are even tempted to believe that if they don't have particularly strong advertising copy, it's better not to spend money in advertising," he said. "I preach the doctrine that halitosis is better than no breath at all."

Promise in Test

In detergents, P&G sees promise in results of its Phoenix, Ariz., test market of its superconcentrated detergents, sold under the "Ultra" Cheer, Tide, Gain and Oxydol brand names. P&G has expanded the test market to Texas and New Mexico.

In Japan, those products now account for 80% of the detergent market, he said. While U.S. consumers say they want the environmental and convenience advantages of the products, he doesn't expect domestic sales to go "as far and fast as in Japan."

P&G wants to expand its drug and health care business, but "it's a slower burn deal" because of regulatory clearances needed. When asked about how P&G will achieve that goal, Mr. Artzt said "we'll either get there on our own or with the help of an acquisition."

Mr. Artzt declined to comment specifically on analysts' projections for fiscal 1990 earnings, which average about $4.50 a share. For the fiscal year ended June 30, 1989, P&G reported net income of $1.21 billion, or $7.12 a share, on sales of $21.4 billion. The year-earlier per-share figure is before P&G's 2-for-1 stock split in November 1989.

Mr. Artzt did say P&G's rates of growth "are a little inflated" because of some nonrecurring items in last year's fourth quarter. The company took a $78 million restructuring charge and had a higher tax rate in the year-ago fourth quarter. "Any comparison you want to look at shows our earnings growth is solid," he said.

P&G expects to increase its capital spending slightly in fiscal 1991 and 1992 as it expands capacity at existing plants and adds facilities. For fiscal 1989, P&G spent $1.03 billion. For 1990, it should continue to be about 5% of sales, he said.

OTC 06/07 1217 TYSON FOODS FILES PROPOSED UNDERWRITTEN PUBLIC ...

SPRINGDALE, AK (JUNE 7) BUSINESS WIRE - Tyson Foods Inc. (NASDAQ:TYSNA) announced that it has filed with the Securities and Exchange Commission a registration statement covering a proposed underwritten public offering of approximately 2.6 million shares of its Class A common stock, $.10 par value.

The managing underwriters for the proposed offering will be Stephens Inc. and A.G. Edwards & Sons Inc.

Tyson is the largest producer, processor and marketer of poultry and poultry-based food products in the United States. It is the largest provider of further processed poultry products to the foodservice industry and is a major supplier of those items to the retail food industry.

In addition, Tyson is the leading supplier of branded, prepackaged poultry to retail markets.

A registration statement relating to these securities has been filed with the Securities and Exchange Commission but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective.

This communication shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of these securities in any State in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such State.

CONTACT: Tyson Foods Inc., Springdale
Wayne Britt, 501/756-4000

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Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

JUN 8 1990

DOW WIRE SERVICE

RJR HOLDINGS WARRANTS TO
BEGIN TRADING ON NYSE TODAY

BY CRAIG S. SMITH
DOW JONES STAFF REPORTER

NEW YORK -DJ- RJR HOLDINGS CORP. EQUITY WARRANTS WILL BEGIN TRADING THIS MORNING ON THE NEW YORK STOCK EXCHANGE, GIVING INVESTORS A NEW OPPORTUNITY TO PARTICIPATE IN THE LARGEST LEVERAGED BUYOUT EVER.

RJR HOLDINGS IS THE PARENT OF RJR NABISCO INC., WHICH WAS TAKEN PRIVATE LAST YEAR IN A $25 BILLION LBO LED BY KOHLBERG KRAVIS ROBERTS & CO.

SINCE THAT TIME, THE ONLY WAY TO PUBLICLY INVEST IN RJR'S EQUITY HAS BEEN THROUGH SENIOR CONVERTING DEBENTURES, WHICH WILL GIVE HOLDERS THE OPTION TO CONVERT THEIR DEBENTURES INTO EQUITY IN 1993.

THE NEW WARRANTS, WHICH ARE EXERCISABLE AFTER MAY 22, 1998, ENTITLE THE HOLDER TO BUY ONE RJR HOLDINGS COMMON SHARE FOR EACH WARRANT HELD AT AN EXCERSISE PRICE OF 7 CENTS.

THERE ARE 45,529,024 WARRANTS CURRENTLY OUTSTANDING, EXERCISABLE INTO AS MANY COMMON SHARES. THE WARRANTS WERE ISSUED LAST YEAR AS AN ''EQUITY KICKER'' IN CONJUNCTION WITH THE SALE OF $1 BILLION 15 PC PAY-IN-KIND SUBORDINATED DEBENTURES DUE 2001 AND $4.1 BILLION SUBORDINATED DISCOUNT DEBENTURES DUE 2001.

SINCE THE WARRANTS BECAME TRANSFERABLE ON MAY 22, 1990, THEY HAVE BEEN TRADING OVER-THE-COUNTER FOR A LITTLE MORE THAN $7 EACH, CLOSING LATE YESTERDAY AT ABOUT $7.35, ACCORDING TO TRADERS. TRADERS SAY THEY EXPECT THAT PRICE TO INCREASE SOMEWHAT BECAUSE OF THE INCREASED LIQUIDITY EXPECTED FROM BIG BOARD TRADING.

WITH ABOUT 540 MILLION RJR HOLDINGS SHARES OUSTANDING, THE WARRANTS ARE PUTTING A VALUE OF ABOUT $3.8 BILLION ON RJR'S EQUITY. BUT BOTH RJR OFFICIALS AND WALL STREET ANALYSTS CAUTION THAT PUTTING A FAIR VALUE ON RJR AT THIS STAGE OF THE LBO IS A MORE COMPLEX MATTER.

HOWEVER, THE WARRANTS DO GIVE EQUITY INVESTORS IN THE RJR LBO SOME INDICATION OF HOW THEIR INVESTMENT HAS PROGRESSED. RJR INSIDERS PAID ABOUT $5 A SHARE FOR THEIR SHARES IN THE LBO, GIVING THEM ABOUT A 45 PC RETURN ON THEIR INVESTMENT IN A LITTLE MORE THAN ONE YEAR.

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Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

JUN 8 1990

UPce 06/07 1205 McHale interested in Minnesota beer

ST. PAUL, Minn. (UPI) -- Boston Celtics forward Kevin McHale, a native of Hibbing, apparently is interested in the St. Paul Schmidt brewery.

Pat Forceia, a boyhood friend of McHale's and a partner in the bid, said McHale wants to buy the brewery, which is scheduled to be closed next month after another bid for it fell through this week.

"He is interested in developing a Minnesota beer," said Forceia, who is an assistant vice president at Miller & Schroeder, a Bloomington-based bond firm.

McHale, who is on a camping trip, could not be reached for comment.

But Forceia said Wednesday that McHale will be returning to Minnesota this weekend, and wants to meet with St. Paul Mayor Jim Scheibel and Gov. Rudy Perpich to talk about the possibility of a purchase.

"He is close to retirement," Forceia said. "He is definitely moving home to Minnesota once he does, and he is interested in getting involved in the community. He feels this may be an interesting opportunity."

McHale also wants to talk to union officials representing brewery workers.

"His father worked 40 years at the Minntac taconite plant in Mountain Iron," Foreceia said. "He is a very strong union supporter."

Mike Goldman, secretary of the bottlers at the Schmidt plant, at first was skeptical when told of McHale's interest.

"Is this true, or are you jerking my chain?" Goldman said. "This is really from out in left field."

But once convinced, Goldman was happy to hear McHale wanted to talk to union officials. Goldman hoped McHale might convince Heileman to allow him to lease the Schmidt brand, so the beer could be brewed and bottled in St. Paul.

THE NEW YORK TIMES, FRIDAY, JUNE 8, 1990

THE MEDIA BUSINESS

Advertising

Randall Rothenberg

Anti-Drinking Effort Aimed at Teen-Agers

The Advertising Council and the Harvard Center for Health Communication have announced a project to combat alcoholism among teen-agers. The effort will build on the campaign of public-service ads the council announced two weeks ago.

The center, part of Harvard's School of Public Health, will build a communications program around the ads that encourage television producers to place anti-drinking messages in entertainment shows aimed at young people. The center will also work on encouraging news coverage of these efforts and will produce a handbook with the Ad Council that will teach local public-service organizations how to create media campaigns around the issue.

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Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

Greenburgh third-graders correct 'the king of beers'

Students find error in educational poster

By Ernie Suggs
Staff Writer

"He didn't look like he was 10."

That's how third-grader Jesse Mann and two classmates at Greenburgh Central 7's Highview School discovered that beer giant Anheuser-Busch Inc. had incorrect dates for one of the kings in its Great Kings and Queens of Africa educational posters.

During a class project on African kings, Jesse, along with 8-year-olds Paul Jackson and Kenny Teveleowitz, discovered that on the poster of Shaka, a king of the Zulu tribe in southern Africa, the dates that he lived were incorrect. The poster, which was hanging in their classroom, said he lived from 1818 to 1828, making him age 10 when he died.

"He looked like he was in his late '30s or early '40s," Jesse said of the poster.

Shaka actually lived from 1787 to 1828, dying at the hands of his brother, Dingane, who assassinated him at age 41.

"We found a book with the right dates in it, and we told our teacher about the mistake," Paul said. "Then we decided to write them a letter."

"We kept having to type the letter over because we made so many mistakes," Kenny said. "I was glad when we finished it."

Please see *POSTER*, A22

J. Gregory Raymond

Highview School third-graders Kenny Teveleowitz, left, Paul Jackson and Jesse Mann noticed an incorrect birth date of an African king on an educational poster.

(Cont'd)

(Cont'd) ***POSTER/*** From page A17

Part of the letter said: "Our research shows that you made a big mistake on one of your 'Great Kings of Africa' posters. You said that Shaka Zulu lived from 1818 to 1828. The real date was from 1787 to 1828."

Anheuser-Busch forwarded the letter to John H. Clarke, history professor emeritus at Hunter College, who serves as the historical consultant to the Great Kings and Queens of Africa series.

Clarke responded with a letter.

"Every effort is made to make sure that the information on the posters is as accurate as possible," Clarke wrote. "This poster has been on display for quite a while, it was checked and re-checked before distribution and no one saw the error. You and your classmates should be commended for your alertness in spotting what is obviously a typographical or printer's error. I apologize for any inconvenience it might have caused you."

Surprisingly, to them, the trio has not been receiving much attention around school for their discovery. Principal Rena Hersh said that what the boys did was common at Highview. Teachers regularly encourage pupils to point out errors and mistakes.

"We have students writing toy manufacturers and book publishers all the time complaining about errors," Hersh said. "It is always nice when they write the children back."

The boys had a hard time finding sympathy for Anheuser-Busch.

"They should keep checking on things that they put out," Kenny said.

"What they need to do is pay more attention to what they are doing," Jesse said.

Paul took it a step further.

"I hope that they learn their lesson from this," he said. "We can't keep finding their mistakes for them."

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JUN 8 1990

Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

JUN 8 1990

FINANCIAL TIMES FRIDAY JUNE 8 1990

Saunders denies any knowledge of Guinness share support

By Raymond Hughes, Law Courts Correspondent, in London

MR ERNEST SAUNDERS yesterday emphatically denied having had any knowledge of the Guinness share support operation that has led to his appearance in the dock at Southwark Crown Court, in London, on criminal charges.

He was asked by his counsel, Mr Richard Ferguson, QC: "Did you have any discussions with anyone about share support in the sense in which it has been used by the prosecution – ie, illegal share support?".

Mr Saunders replied firmly: "No, no, no, no."

At the heart of the case are £25m ($42m) of payments made by Guinness during its bitterly fought takeover battle with Argyll for the Distillers drinks group in 1986. The prosecution alleges the payments were unlawfully made to compensate supporters for losses made through buying Guinness shares, and as success fees.

Mr Ferguson asked Mr Saunders: "Did you have anything to do with the organisation of share support for Guinness shares?"

Mr Saunders: "If you mean did I have anything to do with, or know anything about, paying indemnities and success fees for people buying Guinness shares, the answer is absolutely no.

"If you say did I encourage people, institutions, anyone I met, to assent any Distillers shares they might have to Guinness rather than Argyll and to take the opportunity to invest in Guinness shares, because I thought they were a damn good buy, the answer is yes. It was my job."

Later Mr Saunders flatly disputed evidence given earlier by Mr Howard Hughes, a senior partner of Price Waterhouse, Guinness's auditor.

Mr Hughes had said that on November 25 1986, he had asked Mr Saunders for information on four matters: Guinness's $100m investment with a partnership controlled by Mr Ivan Boesky, the US arbitrageur, a £50m deposit with Bank Leu, a Swiss bank, a £7.6m interest-free deposit with the Henry Ansbacher merchant bank and the £25m of payments. Mr Hughes had mentioned none of those matters, Mr Saunders declared.

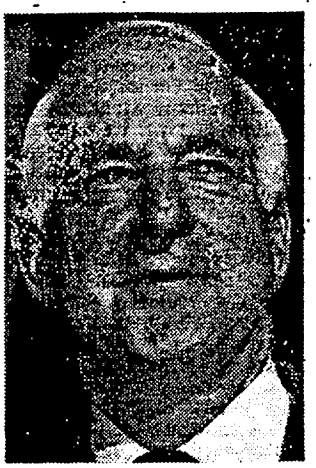
Asked by Mr Ferguson what Ansbachers would have meant to him had it been mentioned, Mr Saunders replied:

"At that time Ansbachers would have meant Lord Spens, who had been the most vitriolic opponent I had ever had in merchant banking circles."

Mr Ferguson said Mr Hughes had also told the court that Mr Saunders had told him he was aware of the four matters and would provide whatever information was required.

"I heard him say that," replied Mr Saunders. "I will tell you and the jury, absolutely unequivocally, it's not true." Mr Justice Henry said Mr Hughes had thought, but had not been sure, that he had attached a label of £25m to the payments. Mr Saunders: "Well, he is jolly well not sure, because he didn't."

Trial background, Page 10



Ernest Saunders: denies knowledge of share support

FINANCIAL TIMES FRIDAY JUNE 8 1990

THE GUINNESS TRIAL

Saunders 'devastated' by decision to send in inspectors

By Raymond Hughes, Law Courts Correspondent

MR ERNEST Saunders said yesterday he had been "absolutely devastated" when he heard on December 1, 1986, that the Department of Trade and Industry had appointed inspectors to investigate Guinness.

The news had been broken to him by Mr Olivier Roux, Guinness's director of finance, Mr Saunders told the jury at Southwark Crown Court.

The events of that day were "really quite a haze" in his mind, he said. "I was in a state of shock."

As a result of concern in the DTI and in the City, new non-executive directors had been appointed to the Guinness board.

Mr Saunders said the only other thing he had thought might have prompted the investigation had been the fall from grace of Mr Ivan Boesky, the US arbitrageur, about which there had been enormous publicity. Guinness had invested $100m in a partnership controlled by Mr Boesky.

Mr Saunders agreed that he had mentioned neither of those matters at a Guinness board meeting the folloiwng day at which he had been asked if he knew any reason for the DTI's action. He had said he did not – because that had been the case – and it had not been a time to indulge in wild speculation.

The Boesky investment had been raised at the meeting by Sir Norman Macfarlane, leader of the new non-executives, Mr Saunders said. "I was shocked by the aggressive way Sir Norman attacked me for making the investment."

Mr Saunders said that he, and the investment, had been defended by Mr Thomas Ward, another director, and, extremely eloquently, by Mr Roux.

Mr Saunders, former Guinness chairman and chief executive, was giving evidence for the third day in the trial in which he and Mr Gerald Ronson, chairman of the Heron group, Mr Anthony Parnes, a City stockbroker, and Sir Jack Lyons, the millionaire financier, deny charges arising from an allegedly unlawful share support operation mounted by Guinness during its battle with Argyll for Distillers in 1986.

Mr Saunders recalled how on February 19 1986, Guinness had heard from the DTI that it was going to be allowed to withdraw its original bid, which had faced a monopolies reference, and make a new offer.

At once "mysteriously from out of the woodwork crawled all these advisers who had disappeared when we were referred and suddenly everybody was waiting for a meeting to discuss what we should do."

Mr Saunders said that Mr Ward had been extremely aggressive, saying they had to go ahead. Mr Roux, an inscrutable person, had been "on the fence." Mr Saunders had telephoned Lord Iveagh, Guinness's chairman, who had urged him to push ahead.

Mr Saunders said: "One of the worries I had was that the problem of coping with Distillers, who were supposed to be our partner in this venture, was becoming a major headache. "It was like dragging a tranquillised rhinoceros along behind us. They were reluctant."

Mr Saunders said he had told Mr Ward, who had been commuting between Britain and the US, that if they were to go ahead Mr Ward would have to spend more time in the UK and take hold of the Distillers situation as well as the inevitable legal wrangles with Argyll.

Mr Saunders said that a new £2.35bn bid had been launched on February 20 1986, and he had resumed a round of intensive political lobbying. He added that Guinness had been engaged in a war with Argyll.

Mr Saunders said the Boesky investment had been suggested by Mr Ward. Guinness had had difficulties in the US and it was felt an investment with Boesky would help it get into the American investment scene. He said he met Mr Boesky. "He impressed me," Mr Saunders said, adding "if I had known then what I now know it's the last investment I would have wanted to make."

The trial continues today.

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Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

BILL'S BUSINESS

Black Achievers Featured In Videos From Miller Brewing Company

MILWAUKEE -- Two educational videos highlighting the achievements of African Americans are now available for colleges and non-profit organizations from the Miller Brewing Company. Both grew out of Miller's 15-year old role-model program, Gallery of Greats.

"Voices," a 56-minute tape, features the Negro Ensemble Company (NEC) performing a sampler of the works of black authors. The performance was created for the unveiling of the 12 portraits in the 1990 Gallery collection which salutes black writers. The event was held Feb. 7 at the Duke Ellington School of the Arts in Washington, D.C.

"Voices," consists of three poems and excerpts from two plays and three novels written by Maya Angelou, Ernest J. Gaines, August Wilson, David Bradley, John A. Williams, Rita Dove, Charles Fuller Jr., and Amiri Baraka.

The second video, "Counsels for the Cause," presents an 11-minute conversation in which three black civil rights attorneys reflect on some of their best-known cases. The attorneys are:

Fred D. Gray who, fresh out of law school, obtained the release of Rosa Parks when she was jailed for refusing to move to the back of the bus, touching off the Montgomery (Ala.) bus boycott. Gray also has the distinction of being the first attorney to get Martin Luther King Jr. out of jail. Also, a suit Gray filed in 1963 led to the desegregation of all public schools in Alabama.

Frankie M. Freeman, who built her reputation championing civil rights cases in St. Louis and was named to the U.S. Civil Rights Commission by President Lyndon B. Johnson, the first woman to hold the post.

Louis A. Bedford Jr., who was involved in almost every civil rights case brought before the Dallas courts in the 1950s and '60s. In 1966, on being named to the Municipal Court, he became the first black judge to serve in Dallas County.

"We anticipate an enormous demand for the videos," said Noel Hankin, director of marketing relations for Miller Brewing Company, "so we are making them available on a loan basis -- sort of a lending library approach."

Interested organizations may obtain more information by writing: Gallery of Greats Videos, 512 11th Street SE, Washington, D.C. 20003.

McDonald's

McDonald's Owners of Chicagoland and Northwest Indiana (MOCNI) have announced that the fourth annual Michael Jordan/McDonald's Charity Golf Classic -- a celebrity golf tournament featuring Michael Jordan and more than 100 other sports and media celebrities -- will be held Tuesday, June 26 at Cog Hill Country Club in Lemont, Ill. All proceeds from the fun-filled charity golf outing will benefit Ronald McDonald Children's Charities (RMCC).

"We're expecting the 1990 Classic to be even more exciting than last year's tournament, which drew over 550 players and raised more than $242,000 for RMCC," said Terry Solon, president of MOCNI. "It will be a great event for a great cause."

A maximum of 180 foursomes -- with one celebrity joining each foursome -- will participate in this year's "Classic." Top sports and media celebrities who will join NBA superstar Michael Jordan include Neal Anderson, Dave Duerson, Jim Thornton, Jim McMahon, Gary "Sarge" Matthews, Stan Mikita and Ernie Banks, among others.

Tickets are $450 per person, which includes the continental breakfast, celebrity driving contest, round of golf, cocktails, dinner, and the "sports memorabilia" auction. For persons interested in attending the event, but not wishing to play golf, dinner/sports memorabilia" auction tickets are available for $100. Reservations and payments are due by June 1.

A special charity bid is also open to any foursome wishing to play with Michael Jordan. Silent bids are due by June 15; starting bid is $5,000. (Bidding amount is in addition to $450 player fee.)

For more information about the Michael Jordan/McDonald's Charity Golf Classic, phone 312/751-2121 or write: Michael Jordan Golf Classic, c/o Suite 600, 211 E. Ontario, Chicago, IL 60611.

Kraft General Foods

At the 6th Annual Chicago Gospel Festival, Kraft USA presents a showcase of "The Heritage of African-American Cooking." The sponsorship booth of Kraft USA will feature antique home furnishings and cooking utensils to give Chicagoans a glimpse of traditional kitchens of yesteryear.

In addition to this exhibit, Kraft will give away specially researched and compiled African-American cook books, gift baskets chock full of Kraft products and premium items. All-day drawings offer continuous photo and interview opportunities. All media are invited to attend.

WHO: City of Chicago/ Kraft USA

WHAT: Chicago Gospelfest "Sing Chicago Sing!

WHERE: Grant Park-Jackson Boulevard Between Lakeshore Drive and Columbus Drive

WHEN: Saturday, June 2nd
Sunday, June 3rd

WHY: Kraft USA, makers of fine family foods for more than 75 years, considers participation in "Sing Chicago Sing" consistent with its ongoing relationship with its core consumers.

The 6th Annual Chicago Gospel Festival will highlight Chicago gospel genius as well as internationally acclaimed artists. "Kraft joins all Chicago in its salute to the venerable Pop Staples and the fabulous Barrett Sisters," Ms. Gonzalez continued. "While the range of all the talent is significant, these honored veterans have demonstrated longevity, excellence over time, traditional reliability. These values Kraft believes in for ourselves and we welcome the opportunity to salute them in others."

This year's inspirational line-up, beyond Pop Staples and The Barrett Sisters, include an abundance of Chicago's own multi-talented artists and national Gospel guests including: Jesse Campbell, Rev. Clay Evans & The Fellowship Choir, The Soul Children of Chicago, Five Blind Boys of Alabama, Mom & Pop Winans, Albertina Walker and many others.

Kraft USA is part of Kraft General Foods, Inc. Kraft General Foods, headquartered in Glenview, Illinois, is the multi-national food business of Philip Morris Companies, Inc.

bill's business I

By WILLIAM GARTH
Publisher/Adv. Pres

HORORING MANAGEMENT STUDIES GRADS! -- Allene S. Roberts, center, Manager, Constituent Programs, Philip Morris Companies Inc., welcomes guest to a company sponsored reception honoring minority businesspersons who recently finished the fifth annual Small Business Management Seminar. With Ms. Roberts are, from left, Lynda Ireland, president of AMENY and also President of Panache, Inc., and Hilton O. Smith, Corporate Director, Turner Construction Corp.

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Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

MUSIC

Benson And Hedges Blues

BY SEAN O'NEILL

They say every cliché got started because it was true at times. In the case of music having charms to soothe the savage beast, the old saying recently rang true. The beast in this instance was the depression brought on by homelessnes.. and the music blues.

In the small white lobby of Hollywood's Turnaround House, a room that has seen its share of desperation and shattered dreams, John Lee Hooker's words were proved. The blues *is* the healer—for a little while, at least.

Twenty-five, maybe 30 people were gathered at the Turnaround House, a shelter dedicated to getting the newly homeless back into the workforce, for the official kickoff of Benson and Hedges Blues, a week-long series of shows. Only a handful of those present were press or staff members. Most were homeless, killing some time before that afternoon's lineup for rooms started. Everyone rustled in their plastic folding chairs for a few moments, and then right around 3:00 the talent came out.

Head Blaster Phil Alvin and local blues booster Bernie Pearl perched on stools and began to tune up. The crowd was cool for a few minutes, as the shelter's director made official proclamations, and then Alvin and Pearl began trading time-honored blues licks. The soul of the show then appeared, a man called Harmonica Fats. Alvin and Pearl had been received warmly, but as soon as Fats grabbed the mike and began to belt "Little Red Rooster" the small crowd went crazy, and sang and answered back to the song like a Baptist congregation.

Harmonica Fats sang "Got My Mojo Working" next, and it was true. *He* worked a spell on the crowd, and for about 40 minutes there wasn't anything but the blues, at least for the people in that room, who sang, shouted, and were taken away by the music.

For a finale Fats introduced Joe Simon's "It's So Hard," adding "When you ain't got no money" to the title. As he led the crowd in the singalong chorus they couldn't seem to sing loud enough to please themselves. It wasn't for lack of trying, though.

Dr. John

Finally the guys wound it up, said their thank yous, and began to pack up their instruments. Just as soon as a guitar approached a case, though, a man in the crowd began to sing "It's so hard to get along" and soon others picked it up. "It's so hard to get along" and soon everyone was singing "It's so hard to get along, I just can't hardly get along."

Phil Alvin and Bernie Pearl picked up their guitars and went back into the song. Harmonica Fats grabbed the mike and led the crowd. No one wanted to let go. A half hour later, as the shelter's homeless clients were lining up for rooms, some of them were still singing the song. It was a special scene, and a lesson in what the blues is all about.

Said Bernie Pearl several days later, "The thing that kept occurring to me was that so much of the blues was written by people like that [the shelter residents], written and performed by people who for one reason or another were really poor, down and out...who had no chance to work out of poverty and debt. It really is poor people's music."

If blues literally is poor people's music, it also figuratively fits that position. For while the bastard children of the blues, rock and roll and heavy metal, dominate the *record charts and airwaves, such authentic* blues forces as Albert Collins, Albert King, B.B. King, Lonnie Brooks and Lonnie Mack labor in relative obscurity, and many regional artists like Harmonica Fats, Roy "Guitar" Gaines, and William Clarke can't even get records made.

Benson and Hedges is heading a step in the right direction by sponsoring the Benson and Hedges Blues festival in Los Angeles from June 4-10. After the free opening show at the Turnaround House, they have scheduled a series of gigs spotlighting local blues talent including a Stormy Monday Blues Bash on June 4, in which local bluesmen will headline at a number of area clubs, including Bangers in Tarzana, Spice in Hollywood, and Cafe Lido in Newport Beach. Other events include the Blasters and the Paladins at the Music Machine June 7, and a Boat Full of Blues cruise featuring John Mayall, Floyd Dixon, and Bernie Pearl, that sails from San Pedro on Friday, June 8. The series concludes with a superstar show at the Pacific Amphitheatre June 9, with one dollar from every ticket sold going to the Turnaround House.

Since "blues" and "superstar" have a hard time fitting in the same phrase, let alone filling an amphitheatre, the Costa Mesa show is split about evenly between the straight stuff, and music more derived from, than born of, the blues. In the first camp are certified legend John Lee Hooker, touring demon and McChicken pitchman B.B. King, and soul shouter Irma Thomas, and in the latter are gravel-voiced popster Joe Cocker, Texas twister whiz kid Stevie Ray Vaughan, and New Orleans icon of the ivories Dr. John.

In a short phone conversation last week, Dr. John described his style. "Basically, it's the music that's played in New Orleans at the funerals and parades. It's spiritual church music, Dixieland music, and the funk music of Professor Longhair. It all kinda connects somewhere."

Dr. John fits comfortably on a blues bill, feeling that his music owes a debt to the blues, which he loves and respects. And he believes a good deal of the blame for the blues' low profile lies with record companies. "I don't think they know what to do with a certain type of blues," he said. "It's like they couldn't handle when Robert Cray did good, you know? Promotion departments don't know what to do with stuff. Maybe they'll learn, huh? Or at least maybe they'll try."

The good doctor also believes that in spite of recent inroads, many blues legends don't get the respect they deserve. "You finally see somebody like John Lee Hooker or Bonnie Raitt get a Grammy or somethin'...finally getting acknowledged for it—it's a trip. Then you see people like Willie Dixon that's been doing something forever, he's a guy that probably wrote more blues hits than anybody and it's like, his catalogue is still mighty. People like that should get some very special things."

Fans in search of something special, who need an escape from pop trollops and haircut bands, should make plans to head out to Benson and Hedges Blues shows. (See concert picks, p. 21)

CONCERT PICKS

CONCERT PICK:

Benson and Hedges Blues: 6/4-10 (various locations)

For once, the blues gets a spot in the limelight, as Benson and Hedges presents a week of blues shows across the Southland. Highlights include:

Stevie Ray Vaughan and Double Trouble, B.B. King, Joe Cocker, John Lee Hooker, and Dr. John and The Wild Creations with Irma Thomas: 6/9 at the Pacific Amphitheatre

The Blasters, The Paladins: 6/7 at the Music Machine

A Boat Full of Blues (John Mayall and The Bluesbreakers, Floyd Dixon, and The Bernie Pearl Blues Band with Harmonica Fats and Cash McCall): 6/8 at the Hornblower Dining Yacht [San Pedro]

The Women In The Blues (Katie Webster, Clora Bryant, Ms. Bright Eyes, Mickey Champion, LaMae Williams): 6/10 at the Watts Tower Art Center

Stormy Monday Blues bash: 6/4 at various locations—(Maurice "Sweet Grease" Miller at Banger's [Tarzana], Dee Dee McNeil at Cafe Lido [Newport Beach], Roy "Guitar" Gaines at Moody's [LA Sheraton Grand Hotel], Doug MacLeod at Reuben's [Redondo Beach])

Jeannie and Jimmy Cheatham, Papa John Creach: 6/6 at Marla's Memory Lane

***The Blues on Film*: 6/5 at Laemmle's Monica Fourplex**

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Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

JUN 8 1990

MONDAY
JUNE 4, 1990

Los Angeles Times

Among blues giants taking part in the week-long festival: singer Irma Thomas, left, B.B. King and John Lee Hooker.

L.A.'s Got the Blues

■ Music: A festival featuring the greats will reign over the Southland for a week. It will offer diverse styles played at venues throughout the region.

By ZAN STEWART

Everybody understands the blues
—Ray Charles

Ain't it the truth. If you've ever been down, sad, miserable or otherwise out of sorts, then you've had the blues.

Getting rid of the blues can be as simple as listening *to* the blues, one of the oldest American song forms and musical styles around.

"If you're feeling low, the blues picks you up like a spirit," says John Lee Hooker, the veteran guitarist/singer who won a 1989 Best Traditional Blues Grammy for his rendition, with Bonnie Raitt, of "I'm in the Mood."

Blues lovers and other enthusiasts can get their fair share of a wide variety of the blues from Benson & Hedges Blues, a weeklong festival of free and ticketed blues performances that begins tonight and roars on until Sunday.

Blues greats Hooker, B.B. King, Dr. John and Stevie Ray Vaughan, along with many Los Angeles area musicians—Doug MacLeod, Bernie Pearl and Jimmy and Jeannie Cheatham among them—will take part in the festival, which will feature shows at area venues from Banger's in Tarzana to Maria's Memory Lane in Los Angeles. The event is highlighted by a concert by King, Hooker, Joe Cocker, John, Vaughan and Irma Thomas at the Pacific Amphitheatre in Costa Mesa on Saturday. That concert is also a benefit—$1 from each ticket sold will go to Shelter Partnership Inc., an umbrella organization that aids a variety of groups that work with the homeless in Los Angeles County.

The celebration, which is produced by George Wein's Festival Productions, kicks off tonight with five "Stormy Monday" shows in nightclubs across Southern California, including guitarist MacLeod at Reuben's in Redondo Beach, singer Dee Dee McNeil at Cafe Lido in Newport Beach and singer/guitarist Roy Gaines at Moody's in the downtown L.A.'s Sheraton Grand Hotel.

This year marks the first time Los Angeles is a site for the festival, which debuted in St. Louis, Atlanta and New York in 1988 and will be held in five cities in 1990. "We chose Los Angeles because of its heritage in the rhythm and blues field," says Jane Yusko, manager of the festival for Benson & Hedges.

AMERICAN WAY (AMERICAN AIRLINES /AMERICAN EAGLE) 6/1/90

FORTNIGHT

CALENDAR OF EVENTS

LOS ANGELES: June 4-10
Benson & Hedges Blues, the festival series devoted to blues music, begins its 1990 season with artists B.B. King, Stevie Ray Vaughan, Joe Cocker and Dr. John. The event also includes a Blue Monday jam session, gospel picnics and a blues cruise as well as workshops, symposiums and historical blues films. One evening is devoted to the women of blues. The festival will travel to Atlanta and Dallas on June 10-17. All proceeds will go to organizations that help the homeless. In Los Angeles at the Pacific Amphitheatre. (213) 396-2794 for the Los Angeles event; (404) 622-7359 for Atlanta; and (800) 395-BLUES for Dallas.

2025426180

Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

JUN 8 1990

Los Angeles Times

WEDNESDAY, JUNE 6, 1990

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POP MUSIC REVIEW

MacLeod's Good-Time Blues

With his pipe and distinguished shock of hair, singer-guitarist-songwriter Doug MacLeod looks more the college professor. But on the bandstand, he's full of bent notes, emotive chording and stories of women gone or on their way out the door. That's right., he's a blues artist.

The Doug MacLeod Band, whose regular Monday night set at Reuben's in Redondo Beach was included as part of the weeklong Benson & Hedges Blues festival, played good-time music spiced with R&B rhythms, the kind of blues designed to make you forget about your problems, not wallow in them. It's danceable stuff, as more than a few couples proved on the room's tiny dance floor. And though it may not have been as crisply performed as one would like, it was the perfect musical accompaniment to the crowded bar scene at Reuben's.

McLeod, whose songs have been picked up by Albert King and Albert Collins, makes a point of the fact that all the tunes he performs are originals. After introducing the bartenders, he opened with "As You Grease, So Shall You Slide," a driving instrumental featuring a witty guitar solo that recalled some of Eric Clapton's uptempo work.

His intro to the slow lament "One Step From the Blues" hinted at B. B. King, someone the guitarist cites as an influence. But MacLeod's guitar work is denser than King's, and he's not above some George Benson-like chording when the mood strikes him. He even dropped a line or two of "Willow Weep for Me" during his "One Step" solo.

MacLeod's rather limited vocal range didn't stop him from getting his point across. The singer's voice was best used during long, spoken introductions to his tunes, using the kind of patter that Barry White might admire, while the band worked up a groove behind him.

He was competently backed by drummer Lee Spath, keyboardist Steve Gold, who added appropriately clinky-sounding piano to a Cajun-influenced number called "Do-La," and drummer Eric Ajaye, whose plucky solo during "54th and Vermont" (the title track from MacLeod's latest recording on the European Line/Stomp label) had the crowd on its feet.

The Doug MacLeod Band appears at Reuben's on an ongoing basis Sundays through Tuesdays.

—BILL KOHLHAASE

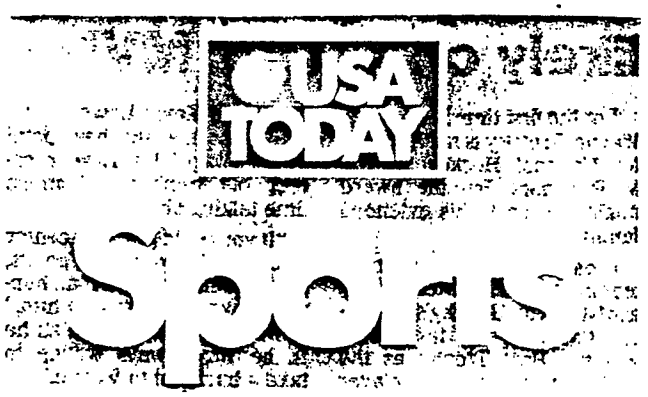
DAILY NEWS Friday, June 8, 1990

EXTRA LISTINGS

OUTINGS

MUSEUMS

• **WHITNEY MUSEUM AT PHILIP MORRIS: The (Un) Making of Nature: Installations by Michael Paha.** These "arsariums" explore the the disruption of natural processes by technology as well as the relationship of fantasy and nature. Thru July 11. Open: Mon.-Wed., Fri.-Sat., 11-6; Thurs., 11-7:30. 120 Park Ave. Free. 878-2550.



WEDNESDAY, JUNE 6, 1990

By Paul Oberjuerge
USA TODAY

JUST A BABY: It's official — U.S. midfielder Chris Henderson, 19, is the youngest of 528 players in the World Cup. A freshman at UCLA, he is one of three teenagers in the tournament. He'll turn 20 Dec. 11. ... Under new guidelines aimed at eliminating flagrant fouls, referees will expel players committing intentional fouls to keep an opponent from scoring on a breakaway. ... Players will be fined if they are suspended during the tournament. Amounts: $3,500 for two yellow-card cautions received during the opening round and $7,000 for a red-card ejection.

WORLD CUP SOCCER

... The USA will play in the Marlboro Cup of New York Aug. 10 and 12 at Giants Stadium in East Rutherford, N.J. The remainder of the field is incomplete.

Paul Oberjuerge writes for the San Bernardino (Calif.) Sun.

20254261 81

Source: https://www.industrydocuments.ucsf.edu/docs/xrbl0000

JUN 8 1990

USA TODAY • FRIDAY, JUNE 8, 1990

Seles vows to give Graf good run for the money

By Richard Finn
Special for USA TODAY

PARIS — Saturday's French Open final matches the dominant player of the last three years, Steffi Graf, against the dominant player of the last three months, Monica Seles.

FRENCH OPEN

Since January 1987, Graf's match record is 265-8. Graf, a West German, has held the No. 1 Virginia Slims ranking since August 1987. She has won nine of the last 12 grand slam titles.

Graf reached her fourth consecutive French Open final and her 13th consecutive grand slam championship match with her usual proficiency Thursday, routing No. 11 Jana Novotna 6-1, 6-2.

"This just proved Graf is No. 1 in the world and she knows how to play in the important matches," said Novotna, of Czechoslovakia.

Seles started a 31-match, five-tournament winning streak at the Lipton International Players Championships March 16. She scored first-time victories against Graf and Martina Navratilova in consecutive finals at the Italian Open and Berlin. Seles moved up two spots to No. 3 on the Virginia Slims rankings.

To put an exclamation point to her streak, Seles promised an all-out effort against Graf.

"I'm going to run for every ball and give everything I have," Seles, 16, said after ending Jennifer Capriati's grand slam debut run 6-2, 6-2 in Thursday's semifinals.

Seles ended Graf's 66-match winning streak three weeks ago, which should help calm Seles' nerves approaching her first grand slam final.

"I won't think it is my first grand slam final, because I'll be scared and won't play well," she said.

Capriati uncharacteristically sprayed unforced errors around the Roland Garros court. But her semifinal result assures her of a No. 13 ranking when the list comes out next week, a seeding at Wimbledon later this month and the respect of her peers.

"None of us at age 14 played as well as she does," Seles said. "Honestly, I can tell you I wouldn't have gotten to the semifinals at that age."

Capriati's age of dominance, however, will have to wait awhile.

Semifinal matchups

None of this year's French Open men's semifinalists has reached a grand slam final, assuring a first-time champion will be crowned Sunday.

ANDRE AGASSI

Age: 20. **Born:** Las Vegas.
Residence: Same.
Ht: 5-11. **Wt:** 155.
Plays: RH, two-handed backhand.
ATP singles rank: 5.
French Open seed: 3.
1990 results: Won San Francisco, Key Biscayne. **Match record** (including French Open): 22-3.
Career victories: 10.
Grand slam highlights: 1988, '89 US Open semifinals, 1988 French Open semifinalis
Strengths: Physical fitness, powerful groundstrokes.
Weakness: Volley.

ANDRES GOMEZ

Age: 30. **Born:** Guayaquil, Ecuador.
Residence: Same.
Ht: 6-3. **Wt:** 185.
Plays: LH.
ATP singles rank: 7.
French Open seed: 4.
1990 results: Won Barcelona, Madrid; semifinals Italian Open. **Match record:** 28-10.
Career victories: 19.
Grand slam highlights: Quarters, '84, '86, '87 French Open, '84 Wimbledon, '84 US Open
Strengths: Forehand, backhand.
Weakness: Nervousness.

JONAS SVENSSON

Age: 23. **Born:** Gothenburg, Sweden.
Residence: Kungsbaka, Sweden.
Ht: 6-2. **Wt:** 168.
Plays: RH, two-handed backhand.
ATP singles rank: 24.
French Open seed: Unseeded.
1990 results: Runner-up Rotterdam; semifinals Stuttgart, Munich. **Match record:** 25-10.
Career victories: 3.
Grand slam highlights: 1988 French Open semifinals, 1989 Australian Open quarterfinals
Strengths: Steady groundstrokes, serve and volley.
Weakness: Has no killer shot.

THOMAS MUSTER

Age: 22. **Born:** Leibnitz, Austria.
Residence: Monte Carlo, Monaco.
Ht: 5-11. **Wt:** 165.
Plays: LH.
ATP singles rank: 9.
French Open seed: 7.
1990 results: Won Adelaide, Casablanca, Italian Open; runner-up Monte Carlo, Munich. **Match record:** 38-7.
Career victories: 8.
Grand slam highlights: 1989 Australian Open semifinals.
Strengths: Powerful topspin groundstrokes, physical fitness.
Weakness: Volley, serve.

HEAD TO HEAD: GOMEZ vs. MUSTER — 1987 U.S. Open, Deco-Turf, 3rd, Gomez, 1-6, 6-7, 6-3, 6-3, 6-3. 1990 Italian Open, clay, semifinals, Muster, 5-7, 6-4, 7-6. **AGASSI vs. SVENSSON** — 1988 Stuttgart, clay, quarterfinals, Agassi, 7-5, 6-1. 1989 Stockholm, synthetic (indoor), Agassi, 6-3, 6-1.

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CYCLE JULY 1990

Bits

GARY COWAN, paralyzed from the waist down after a horrific crash at Daytona, has been transferred to a hospital in England. Cowan's tuner, Chuck Aksland, said the Irishman's spirits are high, considering his situation. Doctors in Florida at first gave him no hope for ever regaining the use of his legs, but a positive note is that his spinal cord was not severed, leaving any long-term prognosis open to whatever medical science might come up with in the future. The Team Marlboro Roberts 250cc pilot was riding his first race for the team when he plowed heavily into the wall atop the Speedway's banking.

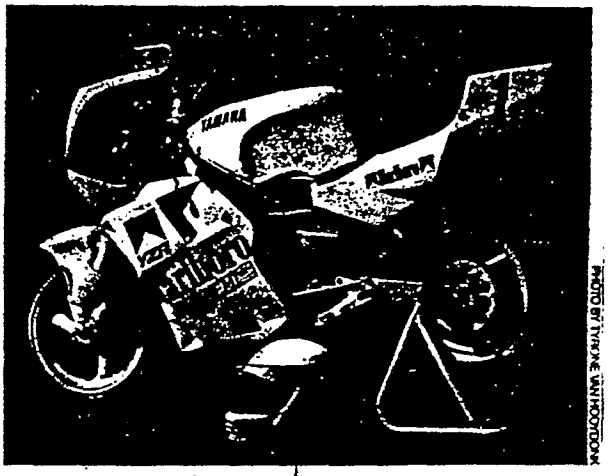

PHOTO BY TYRONE VAN HOOTEGEM

Lawson's YSR: wheelie weapon.

Lawson Goes YSR Racing

▶ Before laughing too hard at minibikes and tiny two-strokes, consider the Champ's littlest racer. Built for an estimated $5500 by Exotic Motorcycle Imports, this Yamaha YSR50 has the speed and handling to embarrass full-size bikes on the right twisty road. It's carried reigning 500 GP king Eddie Lawson to victory over Wayne Rainey and John Kocinski—both no slouches when it comes to piloting small machines—at the new mini road racing circuit on Kenny Roberts' ranch.

An amazing array of modifications went into creating the killer YSR. First, a kitted YZ80 engine was stuffed inside a strengthened frame. New suspension includes an aluminum alloy swing arm hooked to an Öhlins rear shock—about the size of a Jimmy Dean sausage—complete with remote reservoir. The cheap, standard pressed-steel wheels got tossed for cast aluminum hoops from a Japanese-market TDR50, and are shod with meaty Dunlop racing tires. Slicker bodywork tops it off, painted, naturally, in Marlboro's rocket red-and-white color scheme.

RACING CALENDAR REVISIONS

Before planning that big vacation around your favorite race, take note of some schedule changes. Events with new dates or locations include:

GRAND PRIX

Sept. 16 Phillip Island, Australia

Sept. 30 Interlagos, Brazil

AMA NATIONAL ROAD RACING

July 22 Street Circuit, Miami

Sept. 15 Willow Springs, California

WORLD CHAMPIONSHIP SUPERBIKE

June 10 Brainerd, Minnesota

AMA GRAND NATIONAL DIRT TRACK

August 5 Peoria, Illinois

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CYCLE JULY 1990

USGP: Down in Monterey

Rainey survives to win a crash-marred Laguna, while Kocinski dominates his class.

by Kevin Cameron

THE THIRD ANNUAL BATTLE OF THE USGP at Laguna Seca was fought Sunday, but the first casualty came Friday during timed qualifying. Cresting the front-straight hill—the fastest section of the course—World Champion Eddie Lawson drove deep into turn two, sat up, squeezed the front brake lever, and got . . . nothing. Somehow the pads had dropped out of one front caliper, leaving Lawson headed straight for a barrier and line of hay bales at 140 mph. He locked the rear wheel and threw the bike down, felt its tires momentarily gather grip for a high-side, then settle again. The final impact was bad, but Lawson—still bruised from a 130-mph crash two weeks earlier in the Japanese GP—escaped with a badly broken bone in his right heel, and severe pain in both legs.

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So began the destruction of Laguna's front-runners, an attrition so complete it took out four of the top five GP contenders, and left Californian Wayne Rainey alone at the finish line with a huge 30.386-second win margin, and a commanding championship point lead.

Prior to his frightening crash, Lawson and teammate Rainey were, as always, smooth, fast, and extremely competent-looking. Lawson is like the sea against the shore, always present, vastly powerful, always exerting pressure. Rather than relying on pure "traction instinct," Lawson draws a curve of minimum action around the racetrack that conserves energy and cuts risk, while running at a speed that will exhaust most other riders. After a World Championship on the Rothmans Kanemoto Honda in 1989, Lawson is back on Yamahas—this time for Team Marlboro Roberts, where he shares top rider status with teammate Wayne Rainey.

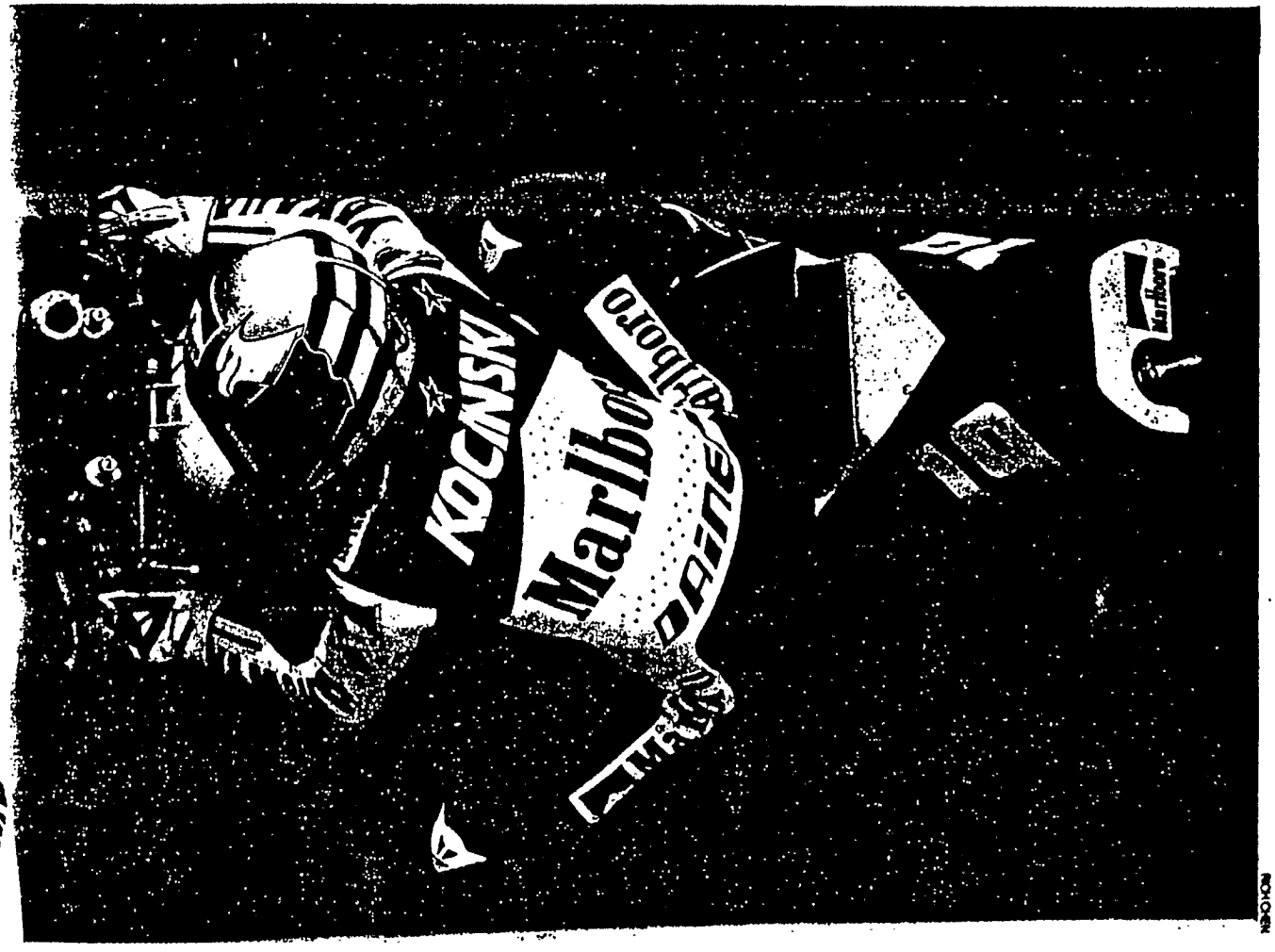
Rainey, who had a near-perfect early season last year, is repeating that performance, but with more advantages; his team is now the "real" factory team (with Giacomo

DAVID GOLDMAN

In the 250 class, John Kocinski repeated his stellar 1989 USGP performance, crossing the finish line 10 seconds ahead of everyone else.

TAMI HOOVOOK

Laguna suits Kenny Roberts. As a rider, he won five Nationals in Monterey. As a manager, he's guided Kocinski and Rainey to back-to-back USGP wins.



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